


## Side by Side Comparison - Level I and Level II Blog Setup Packages

<http://BasicBlogSetup.com>

| Comparison   | Level I Blog Setup Package   | Level II Blog Setup Package   |
|--|--|---|
| Install latest version of Wordpress (requires hosting account on wordpress.org-friendly hosting service)                                       |   |    |
| Install up to 3 themes of your choice (free or professionally designed, provided by you)   |   |    |
| Set up your permalink structure to improve SEO of your site, without interfering with indexing   |   |    |
| Install standard plugins to work with your theme   |   |    |
| Create up to 5 pages for you to post your text (you provide page titles and the order in which you want them to appear)                        |   |    |
| Set up easy Wordpress administration dashboard access  |   |    |
| Individual 30 minute <i>private</i> instruction/consultation session   |  |   |
| An <b>ADDITIONAL</b> 30 minute <i>private</i> instruction/consultation session – so you are receiving a full hour of individualized assistance |  |  |
| Install a premium, <b>PROFESSIONAL theme (\$79.95 - \$127 value) at no cost to you</b>   |  |  |
| Install Backup Buddy Plugin for easy full-site backup, restoration, and migration  |  |  |
| Install Mobile Phone Plugin for easy creation of iPhone/smartphone friendly website  |  |  |
| Install <i>advanced</i> plugins to work with your theme and prepare you for future growth  |  |  |
| Configure spam protection (requires a free Wordpress.com user account)   |  |  |
| Install your logo image as header or in sidebar (image provided by you in dimensions required by theme selected)                               |  |  |
| <b>Your registration</b>   | <b>\$227</b><br><b>(\$100 savings!)</b>  | <b>\$299</b><br><b>(\$268 - \$315 savings!)</b>                                       |